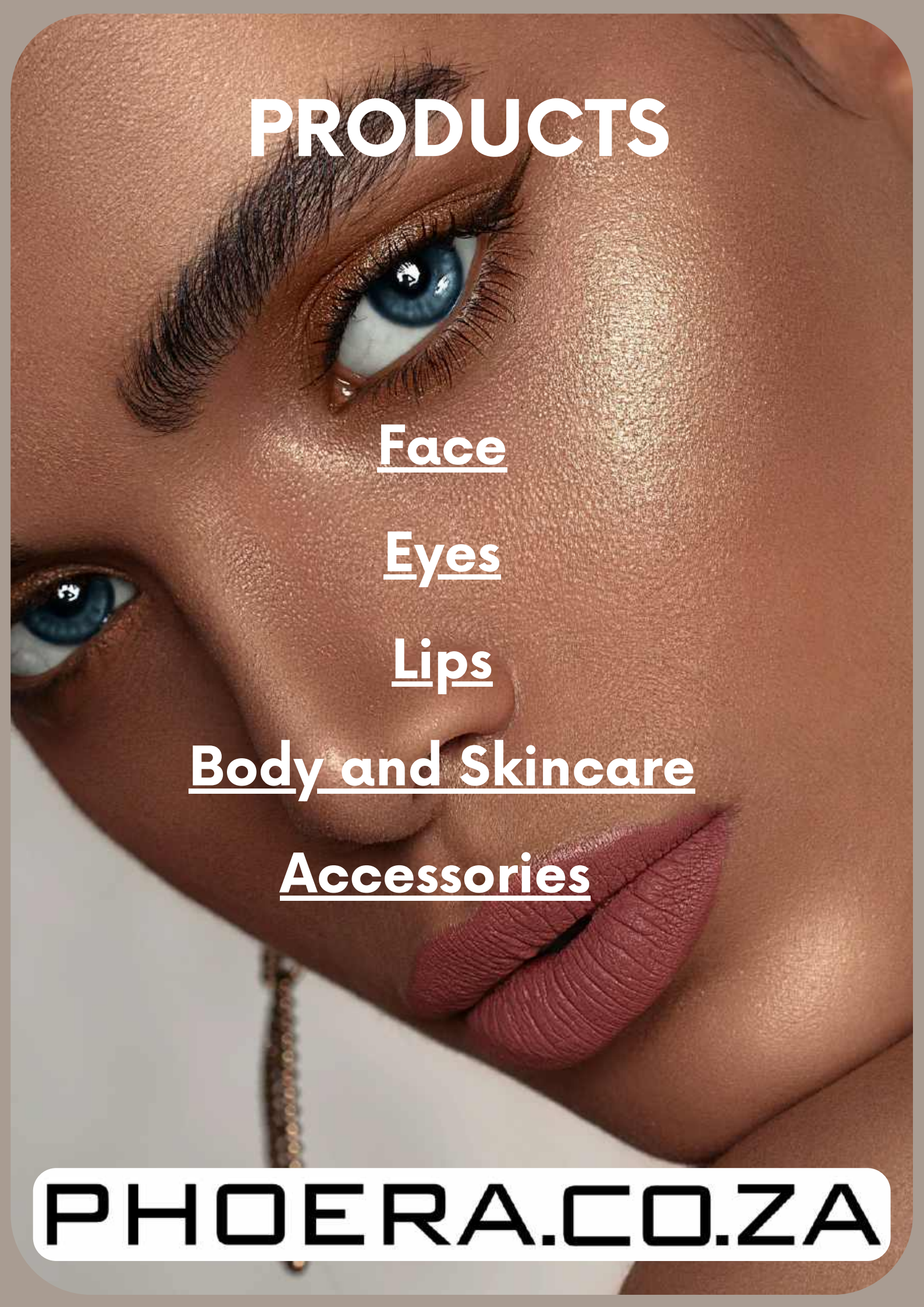


A close-up, high-resolution photograph of a woman's face, focusing on her eyes and lips. She has light blue eyes, dark, well-defined eyebrows, and is wearing heavy, shimmering gold eye makeup. Her lips are painted with a vibrant, matte red lipstick. The skin has a warm, golden glow, suggesting a highlighter or skin care product. The background is a soft, out-of-focus light color.

PRODUCTS

Face

Eyes

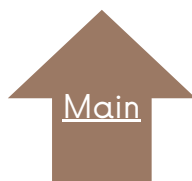
Lips

Body and Skincare

Accessories

PHOERA.CO.ZA

FACE



FACE (Continued)



Matte Liquid Foundation R180

 Full Coverage
  24 Long Lasting
  Cruelty Free

 Sweat & Heat Proof
  Paraben Free

 Synthetic
  Fragrance Free

Porcelain #101
 Porcelain fair with
 subtle pink undertones

This oil-free and silicon-free formula provides you with perfect coverage, lightness and serum-like feeling.

The silky formula brings a perfect matte finish and soft baby makeup effect. The feathery liquid mousse blend is flawless and natural looking. The texture is light and does not feel heavy or greasy.

There are now a total of 13 shades to assist in ensuring a match for your skin!



Face

Main

Velvety Matte Cover Liquid Foundation R200

PHOERA Changing Lives
Cover Up Acne Scars



This amazing formula provides you with confidence to cover redness, acne, blemishes and even tattoos!

There are 2 additional beige shades giving you a total of 12 shades to assist in ensuring a match for your skin!

It is long-lasting (up to 24 hours) with a natural look and a velvety matte finish. It blends easily, is waterproof and does not cake and feels really light weight. For use on all skin types.



Porcelain
#101

Light with cool undertones



Nude
#102

Light with neutral undertones



Warm Peach
#103

Light/medium with cool, pink undertones



Buff Beige
#104

Light/medium with neutral, subtle light beige undertones



Natural Beige
#104A

Medium with cool, light beige undertones



Sand Beige
#104B

Medium with neutral, subtle olive undertones



Sand
#105

Medium/tan skin with cool undertones



Warm Sun
#106

Medium with warm, golden-apricot undertones



Honey
#107

Medium/deep with neutral, subtle brown undertones



Tan
#108

Medium/deep with neutral, subtle beige undertones



Mocha
#109

Dark with neutral undertones



Truffle
#110

Dark with cool undertones



Face

Main

Hydrating Skincare Foundation R190

SKINCARE ACTIVES



NIACINAMIDE
Brightens skin and refines texture.



ALLANTOIN
Helps soothe and support calmer, healthier skin.



HYALURONIC ACID
Hydrates and plumps the look of skin.



VITAMIN E
Provides the skin with antioxidant protection.



TEA TREE OIL
Soothes skin and reduces inflammation.

Phoera's skin serum hydrating foundation with niacinamide, allantoin, hyaluronic acid, vitamin E and tea tree oil delivers an instant healthy glow with 12 hours of skin hydration. Get the benefits of Makeup and Skincare in one (**normal to dry skin**).

The lightweight texture provides buildable medium coverage (perfect for achieving a non-makeup look). It is infused with skin-loving niacinamide, allantoin, hyaluronic acid & tea tree oil, leaving you with a healthy glow!



PHOERA
Hydrating Liquid Foundation

- ✓ 12 Hour Hydration
- ✓ Medium Coverage
- ✓ Lightweight
- ✓ Nourishing breathable feel
- ✓ With Hyaluronic Acid & Niacinamide
- ✓ Reduces appearance of fine lines & wrinkles over time
- ✓ Blurs imperfections
- ✓ Suitable for sensitive skin
- ✓ Non-Comedogenic
- ✓ Hypoallergenic

Hydrating Liquid Foundation



N01
Porcelain



N02
Nude



N03
Buff Beige



N04
Sand



N05
Tan



N06
Macha

[Face](#)

[Main](#)

CC+ Cream R190

CC+ BENEFITS

- ☑ ANTI-AGEING SKINCARE
- ☑ SPF 25+
- ☑ WITH HYALURONIC ACID & PEPTIDES
- ☑ PARABEN FREE & CRUELTY FREE

Phoera's CC+ Cream gives you a hydrating anti-aging serum, broadspectrum physical sunscreen, brightening colour corrector, poreless-finish primer, dark spot concealer and moisturizing day cream.

The formula is infused with peptides, niacinamide, hyaluronic acid, antioxidants, asiaticoside and vitamins.

Bear in mind this is not a full coverage foundation, is not waterproof and will transfer onto clothes, etc.



[Face](#)

[Main](#)

Mattifying Primer (24ml) R180

This specially formulated face primer blurs fine lines and pores for a flawless finish.

The satiny, non-oily formula evens out skin texture by minimizing pores, wrinkles and fine lines. Your skin will look resurfaced and perfectly smooth for a flawless makeup all day long! As with our foundations, this primer is also water-based.

There are 18ml (R140) and 6ml (R90) sizes also available!



5 Functions

◀ Freshing

Refreshing gel texture, cream crystal clear, let the skin breathe easily

Smooth ▶

Make skin smooth and delicate, while concealing pores, smooth feel

◀ Oil-control

Absorption of fat-containing oil control powder, reduce fine lines, remain bright makeup.

Protection ▶

protect the skin from makeup and external damage

◀ Invisible Pores

invisible pores, make the makeup easy fixed and long-lasting



18ml



3.3cm

7.5cm

1.8cm

Face

Main

Compact Foundation Pressed Powder R100



An innovative, hydrating powder foundation that covers imperfections and evens out the skin tone!

The weightless, finely milled formula minimizes the appearance of pores and improves complexion.

This non-clogging powder absorbs and balances excess oil without caking. It blends effortlessly and applies evenly for a flawless finish.

There are a total of 8 shades to assist in ensuring a match for your skin!



201 TRANSLUCENT



202 NATURAL BEIGE



203 NUDE



204 BUFF BEIGE



205 GOLDEN BEIGE



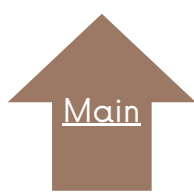
206 TAN



207 SAND



208 ESPRESSO



Full Coverage Liquid Concealer R100

Blemishes have met their match!

Phoera's long-lasting concealer will hide it all.

Say goodbye to blemishes, spots, imperfections, and dark circles.

This blendable, creamy concealer keeps the complexion looking flawless, fresh and creaseless. Your skin becomes visibly smooth, soft, and more even-toned.

Available in an all-inclusive range of 10 shades.



101 Light



102 Neutral



103 Beige



104 Custard



105 Biscuit



106 Chestnut



107 Walnut



108 Amande



109 Hazelnut



110 Dark Coffee



[Face](#)

[Main](#)

Cream Blush R100



Phoera's light-as-air, non-greasy cream blush instantly melts into skin for an effortless wash of colour.

It brings new life to all skin tones with a nofuss, natural-looking complexion.

It is buildable, breathable, sweat-resistant and provides effortless blending.



101 Fressia
Luminous peach with shimmer



102 Peach
Soft baby pink with shimmer



103 Strawberry
Soft coral pink



104 Sunflower
Soft coral red with shimmer



105 Dusk
Soft Nude



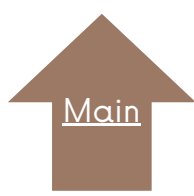
106 Sunset
Soft bronzer nude



107 Grape
Soft berry



108 Berry
Soft violet



Liquid Blush Wand R80

PHOERA GEL CREAM LIQUID BLUSH WAND

Phoera's highly pigmented gel cream liquid blush brings an easy rush of natural-looking colour to your cheeks!

It is weightless with an ultra-creamy texture which melts into your skin, making it easy to blend. It builds beautifully for a soft, healthy flush and transfer-resistant cheek with no cakeyness or unevenness.

Using the applicator, apply 1-2 dots on each cheek & gently blend into using a makeup sponge or brush.

101
Nude



102
Rose



103
Burn



104
Believe



105
Pumpkin



106
Buffalo



[Face](#)

[Main](#)

Baked Powder Blush R90

Phoera's brand new baked powder blushes are highly buildable and richly pigmented in satin and shimmer shades of peach and rose!

These are created by using seamless multitonal colour blending for a glowing and youthfull looking skin. They have been baked on Italian Terracotta tiles to give your skin a warm and natural finish.

It will provide you with a combo of colouring and highlighting in one product. Customize your face with as much (or as little) as you prefer!

PHOERA BAKED BLUSH

Our Mineral Baked Blushes are created using seamless multi-tonal colour blending, for a glowing, youthful look.



201
AMORE



202
RASPBERRY



203
ETHEREAL



204
PEACH



205
SUNSET



206
COCCA



Blush Bronzer Highlighter Powder R100

Phoera's blush, highlighting and bronzing powder has texture of matte and shimmer!

Perfect for completing your makeup with one product creating a perfect 3D natural finish.

The blush powder has a fine and smooth texture, providing good blending on to your foundation.

The blush highlighter bronze powders have a high pigmentation, are weightless and are super easy to blend.

Shape, outline and highlight your best facial features!

PHOERA Satin Finish

Blush
Bronzer
Highlighter
Powder



[Face](#)

[Main](#)

Illuminator Shimmer Creamy Highlighter R130

Phoera's smooth highlighter cream melts into your skin, creating a high-impact, dewy glow!

It provides a natural and subtle glow and is good for any skin tone.

It's pearly finish looks amazing on top of cheekbones, around the eyes or anywhere else you apply it.

The Easy-To-Blend formula leaves a beautiful velvety finish on the skin!



101 BRONZE



102 COPPER



103 UNDRESS



104 CREAM



105 AMBER



106 TWINKLE



107 LUNARIS



108 SOLARIS



Shimmer Skinstick R140

PHOERA
MAKE-UP
HIGHLIGHTING STICK



**SHIMMER
SKINSTICK**



Phoera's highlighting shimmer sticks will give you your subtle bling for that special occasion!

They will add on an instant glow with their easy-to-use, light-as-air shimmer formula.

They glide on effortlessly and blend like a dream, just dab, blend, and glow!

Colour guide:

401 Crystal: Soft luminous white with silver pearl

402 Royal: Warm coral peach with gold pearl

403 Trophy: Champagne with gold pearl

404 Sunkiss: Bronze with gold pear

PHOERA
MAKE-UP
SHIMMER SKINSTICK

401 CRYSTAL

402 ROYAL

403 TROPHY

404 SUNKISS



401 CRYSTAL

Soft Luminous White With Silver Pearl



402 ROYAL

Warm Coral Peach with gold pearl



403 TROPHY

Champagne With Gold Pearl



404 SUNKISS

Bronze With Gold Pearl



[Face](#)

[Main](#)

Glitter Gel Flakes R90

Light up any beauty look with these lightweight, easy application multi-chrome flake toppers! Instantly dramatize any eye looks with just a tap or a swipe.

No adhesive required. No fall out, no fuss, just magical bursts of color!

Apply with finger tips to body: collarbones, shoulders or anywhere you wish to sparkle!

The container must remain airtight, so keep it sealed after each use.



501 Hera



502 Poseidon



503 Apollo



504 Artemis



505 Ares



506 Athena



507 Aphrodite



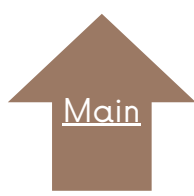
508 Dionysus



509 Hestia



510 Demeter



Setting Powder R100



Phoera's loose setting powder creates a smooth, lightweight look and locks in your makeup look all day without creasing, caking or flashbacks. It was developed with ultra-fine smooth powders to provide a long wearing, soft focus matte finish without feeling heavy or looking cakey. Perfect for baking, contouring, and setting your makeup for all day or night wear.

Set that makeup in place with 3 easy steps:

1. Apply concealer / foundation and let it dry.
2. Apply a layer of your shade of setting powder and let it 'bake' or set for 5-10 minutes.
3. Use a powder brush to sweep excess powder away.



HD Finishing Pressed Powder R100

Phoera's finishing powder instantly blurs fine lines, pores and imperfections for a beautifully smooth complexion.

It's lightweight formula absorbs excess oils with a naturally matte coverage, while illuminating desired features. The finishing is subtle to the lens or eye and it is ideal for every skin tone.

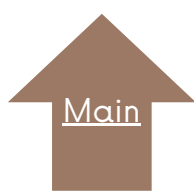
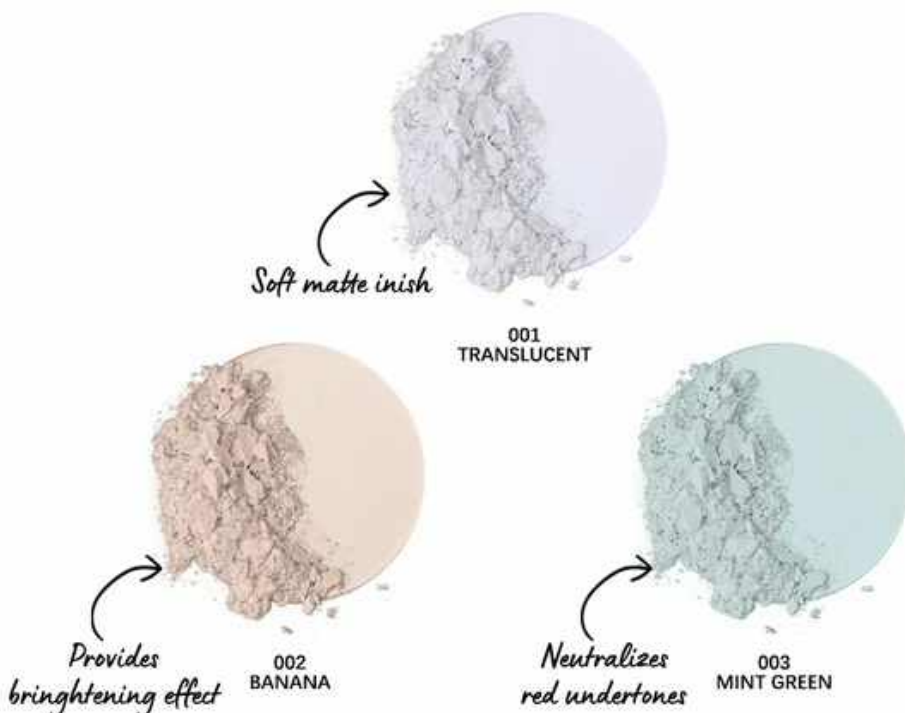
The Translucent provides a soft matte finish. The Banana provides a brightening effect. The Mint Green neutralizes red undertones.

Directions:

Lightly swirl with a brush and dust onto face.

Use a sponge to achieve a matte and natural complexion in the desired areas.

PHOERA HD FINISHING PRESSED POWDER



Setting Spray Matte Finish R180

With Phoera's easy spray bottle, you can easily do quick touch-ups in no time.

A lightweight makeup setting spray that works hard to make sure your makeup stays. Long lasting matte finish.

EASY APPLICATION:

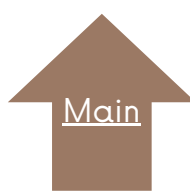
Set your makeup on in just a single mist.

Tips:

1. Shake the bottle well before use.
2. Close eyes and hold around 20cm away from face and body and slightly above the face.
3. Spray across the face for an even all over glow.
4. Avoid spraying directly on to your clothes.



PHOERA
Setting Spray
Matte Finish



Color Changing Liquid Foundation R190



Phoera's Colour Changing Foundation offers buildable, light to medium coverage that effortlessly adapts to your needs, taking the drama out of choosing your perfect shade!

The formula contains colour beads that break down as you blend, delivering an exact match to your natural skin tone.

It is lightweight and quickly absorbs onto the skin without any dryness or caking, providing natural coverage that enhances your complexion.



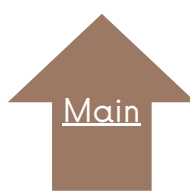
PHOERA
COLOR CHANGING
LIQUID FOUNDATION



01 Light



02 Medium



Cream To Powder Canned Blush Mud R100

Phoera's lightweight cream to powder canned blush mud is a long-wearing blush for cheeks that show off vibrant yet natural looking colour.

The unique texture is extremely buildable and natural yet the noticeable blush wears evenly and enhances the skin tone with a radiant glow.

It's a "Blush, Puff, and Mirror" all in one!

The creamy, smooth and true-to-tone colour blends seamlessly.

There are 5 matte and 1 shimmer (Saucy 04) finishes.

How to use:

- Swirl the face blush puff and sweep over the cheeks.
- Gently blend the color up towards the cheekbones and temples.
- Re-apply to build to the desired brightness.



01
Pataya



02
Heat



03
Aloha



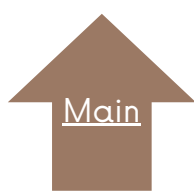
04
Saucy



05
Petal



06
Magenta



Grip Primer R150

PHOERA
MAKE-UP



Power grip primer + 4% naicinamide

- Evens skin tone
- Boosted with 4% niacinamide

(All skin types)

Power grip primer

- Hydrates skin
- Infused with hyaluronic acid

(All skin types)

Hydrating grip primer

- Hydrates skin
- Infused with hyaluronic acid

(Not for oily
skin types)



Phoera's grip primers keep you skin hydrated with a long-lasting and dewy finish while gripping makeup.

The pink (24ml) is gel-based and enriched with 4% Niacinamide to help even out the skin tone and brighten it (ideal for all skin types).

The blue (24ml) is a gel-based hydrating primer infused with Hyaluronic Acid that helps smooth the skin (ideal for all skin types).

The green (18ml) is a hydrating primer containing Portulaca Oleracea Extract and Sodium Hyaluronate to help moisturize the skin for a fresh, dewy glow. It is NOT FOR OILY SKIN TYPES and very sticky once applied, so needs quite a while to dry before applying any makeup over it. It can also be worn alone for a glassy, hydrated, fresh face.

[Face](#)

[Main](#)

Glow Liquid Highlighter Wand R100



Get glowing in seconds with a wave of Phoera's magic highlighting wand for a dewy, radiant skin for you face and body!

This weightless, non-sticky formula effortlessly blends into the skin for seamless application.

It lasts all day without fading, creasing, or settling into fine lines.

Use the applicator to apply directly onto the desired areas for instant illumination and a precise application.

301
CHAMPAGNE



302
ROSE GOLD



303
SOFT PINK



304
BRONZE



[Face](#)

[Main](#)

Pro Liquid Concealer R100



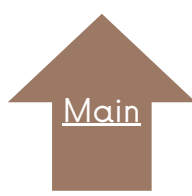
Phoera's full coverage, lightweight liquid concealer wands effectively colour correct and covers imperfections, including redness, dark under-eye circles, and skin discolorations. The highly pigmented creamy formula goes on like a dream, delivering beautiful, natural-looking coverage for a smooth, non-cakey finish. It is especially convenient for accurate coverage of blemishes on the face.

The green corrector is for lighter skins and tones down redness, and helps camouflage breakouts, dark spots or dark circles under your eyes.

The orange corrector is for darker skins and most commonly used to help camouflage breakouts, dark spots or dark circles under your eyes.

How to use:

- Unscrew the cap.
- Gently squeeze the wand extrusion paste.
- Blend with the cushion tip applicator directly onto skin.
- Layer on more to build coverage wherever needed.
- Close the cap tightly after use.



Brighten Up Baked Highlighter Powder R100



Phoera's luminous baked highlighter powder gives skin an instant glass-like sheen for an easy, natural-looking glow that lasts.

The easy-to-blend formula leaves a beautiful velvety finish on the skin.

It looks amazing on cheekbones, around the eyes or anywhere else you would like to apply it.

Provides a gorgeous summer-like glow.

PHOERA

It can be mixed with foundation or used to highlight specific areas of the face. It can also be applied on the body.



301 Moonlit



302 Flashy



303 Glow



304 Luminoso



305 Flirtini



306 Solar



Cream Concealer Correct Contour Palette R170



HIDES AND CORRECTS
AND CONTOURS



- 1. Masks blemishes
- 2. Contours the high points
- 3. Conceals dark circles & redness
- 4. Highlights high points
- 5. Adds contour to the skin
- 6. Conceals dark circles



Skin palettes featuring 4 groups of concealers & contour shades.

Can be used individually or combined to match any skin tone and suited for all skin types.

The creamy, blendable formula delivers medium to full buildable coverage in a natural finish.

You can even layer the colour correctors together to correct skin tone and conceal dark circles, blemishes, moles, tattoos and birthmarks.

Use the yellow shade to help camouflage stubborn dark circles.

PHOERA CREAM CONCEALER CORRECT CONTOUR PALETTE



101
LIGHT



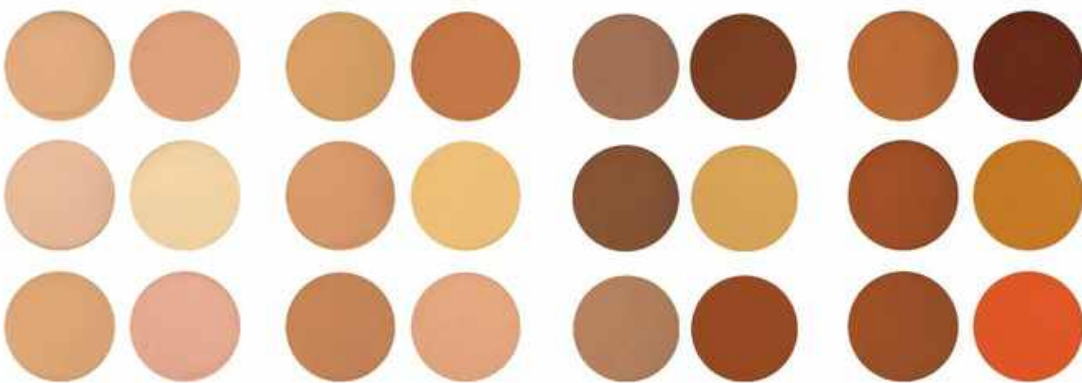
102
MEDIUM



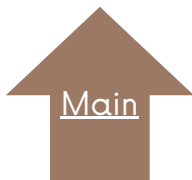
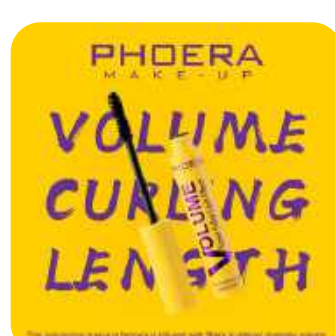
103
DEEP



104
DARK



EYES



Ultra-slim Brow Pencil R80

Phoera's Ultra-slim Brow Pencil is ultra slim with a 1.5mm precision tip.

It is a retractable waterproof eyebrow pencil ideal for outlining and detailing brows with professional quality precision and mimics hair like strokes in sparse areas of the eyebrow. The unique wax formula features a perfect blend of eyebrow color. It's blending spoolie brush is the perfect tool to blend and precisely draw and shape natural looking brows.

Pro-tip: For more precisely shaped brows, first dot the start, the arch, and the end of the brow, and then connect them.



#101
TAUPE



#102
SOFT BROWN



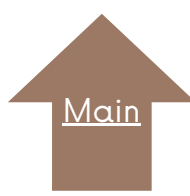
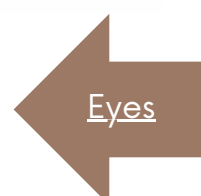
#103
DARK BROWN



#104
DARK BRUNETTE



#105
BLACK



Brow Glue Tinted Styler R100

PHOERA

Brow Glue Tinted Brow Styler

It's quick and easy to apply:
Just use the included round spoolie brush to style
and set your brows in place.
If desired, you can use PHOERA
Ultra Slim Brow Pencil to darken
and fill in sparse areas.

Phoera's instant brow glue is available in four tinted shades plus one clear eyebrow gel that dries down totally transparent. These are high-impact shades to complement an array of hair colors. This eyebrow glue is ideal for long-lasting brow looks. It dries down to a natural, non-sticky finish. Brows are full, feathered & fixed in place.

Stick it to your brows! It's quick and easy to apply. Just use the included round spoolie brush to style and set your brows in place.

If needed, you can use Phoera's Ultra Slim Brow Pencil to fill in any sparse areas.



[Eyes](#)

[Main](#)

Brow Pomade R110

Phoera's cream formula with a matte finish is waterproof and long-wearing! It allows for versatility in application, from natural to bold, and perfect for use with stencils! The formula allows for smooth application and hair-like texture. It also allows time for blending before it sets.

01 Blonde For Blonde hair with warm/gold undertones

02 Taupe For Blonde hair with cool/ash undertones

03 Soft Brown For Light Brown hair with warm/cool undertones

04 Auburn For Red hair with warm/cool undertones

05 Dark Brown For Dark Brown hair with a warm undertones

06 Jet Black For Black hair with a warm undertones



01 BLONDE

FOR BLONDE HAIR WITH WARM/GOLD UNDERTONES



02 TAUPE

FOR BLONDE HAIR WITH COOL/ASH UNDERTONES



03 SOFT BROWN

FOR LIGHT BROWN HAIR WITH WARM/COOL UNDERTONES



04 AUBURN

FOR RED HAIR WITH WARM/COOL UNDERTONES



05 DARK BROWN

FOR DARK BROWN HAIR WITH A WARM UNDERTONES



06 JET BLACK

FOR BLACK HAIR WITH A WARM UNDERTONES



9D High Definition Mascara R160



PHOERA 9D Mascara will never let you down! Instantly lifting lashes while giving you that extra volume and length in the jetblack formula.

The unique flexible silicone brush is shaped to comb through each lash from root to tip. It delivers a buildable look with no clumping or flaking.

Gives you high definition and well separated lashes, with the perfect natural and amazing look!

This formula is water-proof so it won't run, but is easily removed with warm water (no makeup remover required). Also gentle and safe on sensitive eyes.



[Eyes](#)

[Main](#)

Eyelash & Brow Serum R120



PHOERA's Eyelash Growth Enhancer & Brow Serum helps make your eyelashes and brows longer, fuller and thicker!

It provides sheen and luster to lashes and brows making them appear lush and beautiful.

Experience drastic increases in length and thickness of your eyelashes and eyebrows in as little as 60 days for the perfect lash boost!

METHOD OF USE



PHOERA®



[Eyes](#)

[Main](#)

Neon Pigmented Matte Eyeliner R65

PHOERA®
PHOERA NEON
PIGMENTED MATTE EYELINER



301
FIRE RED



302
COBALT BLUE



303
BRIGHT GREEN



304
LASER YELLOW



305
HYPER ORANGE



306
FUCHSIA PINK

Phoera's Neon Pigmented Matte Eyeliner has an immediate high-impact payoff. It offers a smooth-glide application and saturated colour in a single swipe. The new hybrid gel offers easy application with no skipping or tugging and lasts for up to 12 hours. It provides a waterproof and smudge-resistant colour that's long wearing and doesn't transfer.

Wears for 12+ hours on lids

Pigmented Eyeliner

Smooth-glide application

Waterproof Transfer-proof

Smudge-resistant



301
Fire Red



302
Cobalt Blue



303
Bright Green



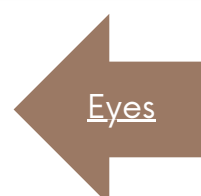
304
Laser Yellow



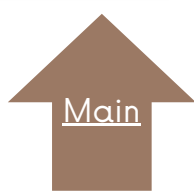
305
Hyper Orange



306
Fuchsia Pink



[Eyes](#)



[Main](#)

Precise Waterproof Liquid Eyeliner R85

This waterproof liquid liner enables you to create a variety of eye-opening effects from thin, precise lines to thick, dramatic looks. The formula glides on with ease, dries quickly and won't smudge or run. These fine marker-like tips offer precise application for everyone from novices to pros and results in beautifully defined eyes that will leave a lasting impression.

Benefits:

Waterproof and easy-to-use

Goes on smoothly without skipping, smudging, or pulling

Lasts all day long

Intense shimmer sparkles



PHOERA®



**Waterproof
Liquid
Eyeliner**



**#101
Jet Black**



**#102
Dark Brown**



**#103
Dark Blue**



**#104
Black Shimmer**



**#105
Platinum Silver**



**#106
Dazzle Golden**

[Eyes](#)

[Main](#)

Gel Eyeliner R90



This highly pigmented gel formula is easy to apply, glides on smoothly, and sets instantly to deliver an intense colour, longwearing and waterproof finish that won't smudge or fade and lasts up to 24 hours!



Twist the handle up to reveal the pro brush inside.

Then flip the brush around and snap it into the top of the container, and you're ready to go!



[Eyes](#)

[Main](#)

Liquid Matte Eyeshadow R95

PHOERA

Liquid
Matte Eyeshadow

1

Doesn't budge, crease, or transfer.
no streaks or patchiness.

2

Weightless and comfortable formula
dries to a blurred, soft-matte finish.
easy to build and blend.

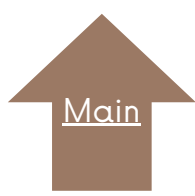
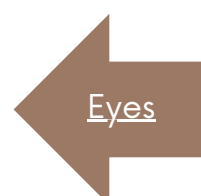
3

Whipped, cream-to-powder texture
offers ample playtime before drying.



Liquid Matte Eyeshadow are long-lasting, highly pigmented gel eye shadows that are easy to apply, apply evenly, dry quickly and have a velvety matte finish. They have a high covering power, blend easily and smoothly with a brush or fingertips.

The comfortable fluid texture is not felt on the eyelids during the day and does not dry or tighten the skin. The convenient flat soft applicator provides comfortable and precise application of the optimal amount of shadows pointwise or on the entire surface of the eyelid.



Matte Eyeshadow R75



Truth 204#

Super Matte



This highly pigmented and soft touch eyeshadow leaves you with a beautiful, soft, smooth and velvety matte finish!

BENEFITS:

Easy to apply

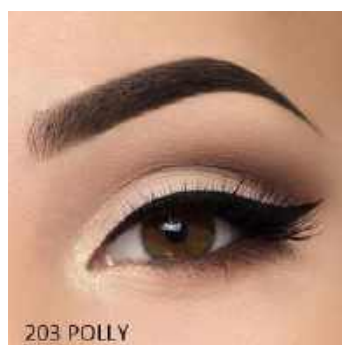
Ultra-smooth and blendable



201 WHITE



202 BLACK



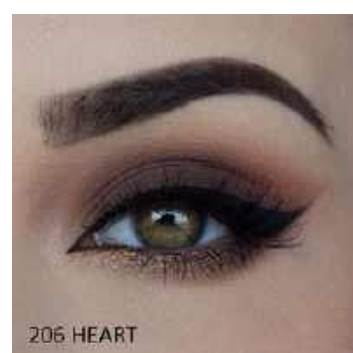
203 POLLY



204 TRUTH



205 FRISKIE



206 HEART



207 AMAZE



208 BANDIT



209 SNAP



210 FLIPPER



211 AS YOU



212 SALLY

[Eyes](#)

[Main](#)

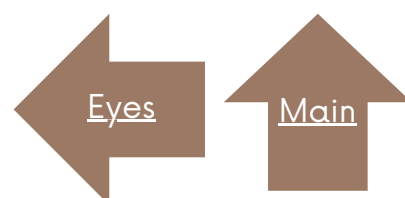
Pigment Shimmer Eyeshadow Powder R75



This highly pigmented and concentrated loose powder contains ingredients to help it adhere to skin, and creates a subtle wash of colour and an intense effect. Apply the powder with either a dry or wet brush depending on the desired effect.

BENEFITS:

- Easy to blend
- Non-caking
- Non-streaking
- Long-wearing



Palettes R270(18) R240(16) R150(9) R100(4)

Take your look to infinity and beyond with Phoera's highly pigmented palettes!

Game-changing palettes ranging from flattering mattes to shimmer-drenched hues to transform your lids.

Amazing range of 11 stunning eye shadow palettes that apply evenly and feel ultra-velvety and silky! Choose from the 2 x 18-shade, 2 x 16-shade, the popular 9-shade Himalayas, and the 6 x 4-shade palettes.



PARANA

YEISEI



Eyes

Main

Magnificent Metals Liquid Eyeshadow R95



Midnight
108#



Phoera's shimmer liquid eye shadow is more natural than eye shadow powders, naturally contacting with the skin and providing a flawless eye makeup effect.

The glitter particles on the eyes increase saturation, making the eyes look more three-dimensional, and if used in the evening, will make the eyes brighter in the dark and be a glamorous focus.

101 Cream



102 Baby Rose



103 Ice



104 Forest



105 Dare



106 Rose Gold



107 Trust Fund



108 Midnight



109 Viridian



110 Unicorn Hype



111 Azul Lemonade



112 Pinch Me



[Eyes](#)

[Main](#)

Eye & Lip Crayon R95

Pick any pigment-rich eyeshadow shade in creamy shimmer, matte or chrome finish. Caviar Stick eyeshadow glides seamlessly onto the lids, remaining crease, and transfer resistant.



PHOERA
MAKE-UP

Phoera's eye & lip crayon gives you great matching possibilities! This easy-to-use, versatile cream product delivers effortless application, intense, buildable colour and long lasting wear.

Easily smudge, blend, line or fill the desired area effortlessly. The pigment-rich shades come in creamy shimmer or matte finishes. Once on your lips or lids, it remains crease and transfer resistant.

Matte: 101 to 105

Shimmer: 106 to 110



101#
Opals



102#
Carbon



103#
Putty



104#
Stone



105#
Caramel



106#
Burgundy



107#
Vivid



108#
Amethyst



109#
Champagne



110#
Gold



Lipliner & eyeliner kit R90

Phoera's lipliners will compliment your favourite matte lipstick and finish off your lips in a kiss of satin!

These super-smooth and richly pigmented lipliners come in 12 gorgeous shades to suit any mood!

There are 6 kits to choose from. Each kit includes 2 beautifully coloured lipliners and a Swan Black eyeliner to top it off!

They are long-lasting, weightless, have a velvety matte texture and glide on creamy smooth!

Use a makeup sharpener to gently sharpen!!



K01 Swan Black
Dusty Rose
Wedding



K02 Swan Black
Coconut
Latte



K03 Swan Black
Slayer
Beau



K04 Swan Black
Allure
Cutie



K05 Swan Black
Delhi
Vita



K06 Swan Black
Dazzle
Fade

Eyes

Main

Glitter Gel Flakes R90

Light up any beauty look with these lightweight, easy application multi-chrome flake toppers! Instantly dramatize any eye looks with just a tap or a swipe.

No adhesive required. No fall out, no fuss, just magical bursts of color!

Apply with finger tips to body: collarbones, shoulders or anywhere you wish to sparkle!

The container must remain airtight, so keep it sealed after each use.



501 Hera



502 Poseidon



503 Apollo



504 Artemis



505 Ares



506 Athena



507 Aphrodite



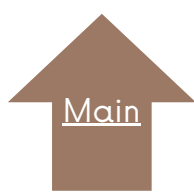
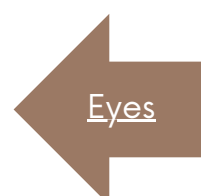
508 Dionysus



509 Hestia



510 Demeter



Dual-ended Winged Eyeliner Stamp R100



Phoera's new eyeliner / stamp combo is here!

One side is a precise eyeliner and the other a thin winged stamp.

It is waterproof, quick-drying bold, easy to use and convenient to carry!

You will have impeccable and precise lining and winged results that last all day long!

PHOERA



[Eyes](#)

[Main](#)

Volumizing Waterproof Fiber Mascara R160



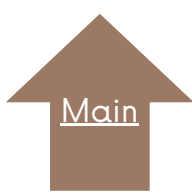
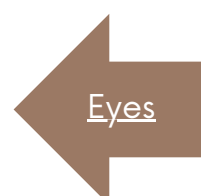
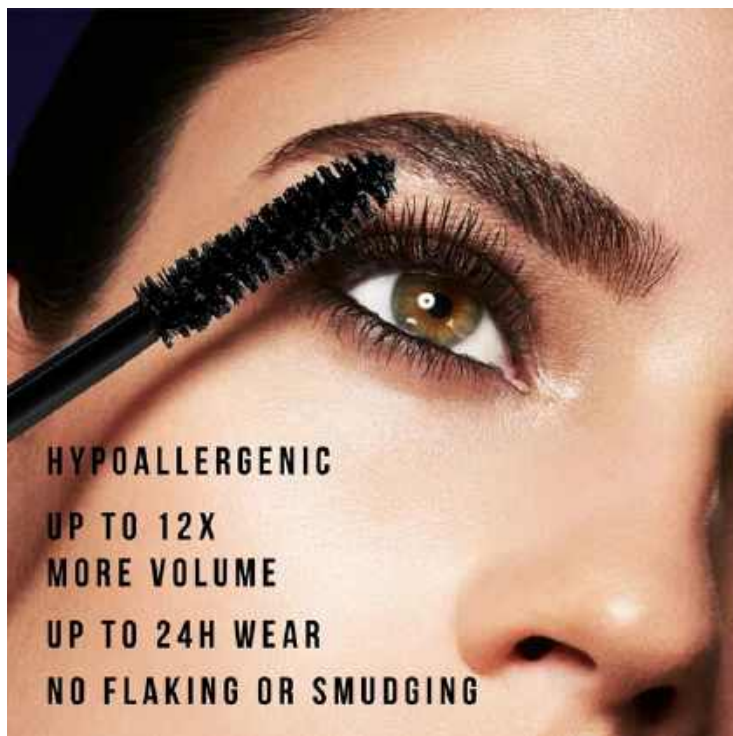
Phoera's volumizing mascara formula is infused with fibers!

This delivers a super false lash effect, giving dramatic volume, length, and lift to lashes!

The hourglass brush shape grabs lashes at the root to lift, thicken and lengthen lashes.

No clumps, smears, or flakes, just volume and the look of longer eyelashes that last all day!

Despite the waterproof formula, it can just be removed with warm water!



Extreme Long Lasting Liquid Eyeliner R90

PHOERA

Extreme Long Lasting Liquid Eyeliner Waterproof

Highly pigmented eyeliner glides on effortlessly, dries fast, and lasts day to night. Smooth glide eyeliner isn't sticky or clumpy, so it won't tug at your delicate eyelid.



Create precise and stunning ultra-matte, vivid lines in black.

This smear-resistant eyeliner formula allows you to freely experiment with graphic lines.

The precise liner tip gives total control over eyeliner thickness and definition.

A highly pigmented eyeliner that glides on effortlessly, dries fast, and lasts day to night.

It isn't sticky or clumpy, so it won't tug at your delicate eyelid.

PHOERA

Extreme Long Lasting Liquid Eyeliner Waterproof

- ✓ Rich intense color
- ✓ Creates ultra-fine and dramatically bold lines
- ✓ Easy-to-use felt-tip
- ✓ Smudge-proof
- ✓ Waterproof
- ✓ Up to 12-hour wear



[Eyes](#)

[Main](#)

Black Pencil Eyeliner R60



A weightless, long-wearing pencil eye liner with a velvety matte texture that glides on creamy smooth.

Sharpen softly with a make-up sharpener.

Tip: Leave in fridge for a while before sharpening!

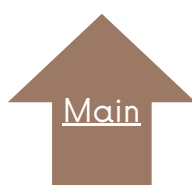


Swan Black

[Eyes](#)

[Main](#)

LIPS



24 HRS Non Transfer Matte Lipstick R125



Phoera's matte non transfer lipstick stays all day while feeling weightless and comfortable!

The fully pigmented formula glides on smoothly and ensures intense colour stay on your lips.

Long-Lasting lipstick that are mask, cup and pizza proof!

No matter how much you sweat, drink or wash your face, this lipstick won't come out unless you wipe it off!



Absolute Velvet Matte Lipstick R95



This revolutionary lipstick is luxurious and richly pigmented! It drenches your lips in a lightweight veil of opaque colour while delivering a beautiful matte finish.

Unlike most traditional matte lipsticks, Phoera's innovative lip colour not only provides high colour payoff but keeps lips feeling moisturized and comfortable. This amazing densely pigmented formula will leave you worry free as the colour stays true throughout the day!



101
OBSESSIVE



102
NUDE



103
LUST



104
PARTY



105
FASCINATE



106
ADORATION



107
BERRY



108
JELLY



109
TEMPT



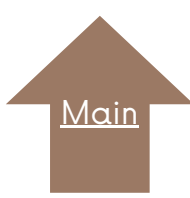
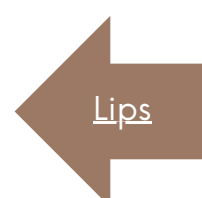
110
FLAME



111
DRAMA



112
FOXY



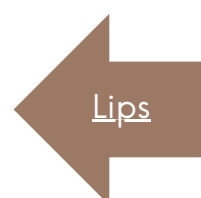
Long lasting Velvet Matte Liquid Lipstick R95



Phoera's liquid lipstick makes your lips feel luxurious and velvety.

Lasts all day with minimal touch-ups, even through meals.

It's richly pigmented, French vanillainfused formula glides on and dries down to a luxurious, velvety matte finish.



Ultra Matte Non Transfer Lipstick R100



Phoera's liquid lipstick makes your lips feel luxurious and velvety.

Lasts all day with minimal touch-ups, even through meals.

It's richly pigmented, French vanillainfused formula glides on and dries down to a luxurious, velvety matte finish.

301
Vibeke



302
Janet



303
Anna



304
Natalie



305
Julie



306
Bette



307
Anita



308
Marisa



[Lips](#)

[Main](#)

Lip Glow Colour Reviver Balm R90



Phoera's new lip balm coats your lips to moisturize with a high shine gloss.

It hydrates to a smooth and silky finish.

The tinted feature gives a shiny glow along with a high pigment.

Available in seven shades plus one transparent offering a clear to tinted texture with long-lasting moisture. Your lips will feel instantly nourished, softer, and glossier!



[Lips](#)

[Main](#)

High Shine Lip Gloss R95



It's time for those lips to get a fuller, luscious & high shine look! This gloss allows for a buildable full intensity pigmented and non-sticky feel!

It is non-drying, hydrating, nourishing, has a mirror-like shine, and contains Vitamin E to give your lips the nutrients they need!

Last but not least, it has an oversized wand that applies it all in just ONE swipe!

We have carefully selected 11 popular shades for you!



[Lips](#)

[Main](#)

Lip & Cheek Tint Stain Matte Finish R70

Multi-Tasking Makeup



Phoera's lightweight kiss-proof and smudge-proof Lip & Cheek Tint provides a comfortable colour that feels fresh and non-sticky. This is an excellent alternative to heavy and uncomfortable formulas, and provides a weightless finish that lasts throughout the day.

These tints can also be used as a liquid blush by applying just a few dots on cheeks and blending them, giving you a natural-looking flush of colour and a glamorous look quickly. It is a water-based tint is quickly absorbed and stays on without feeling sticky, and ensuring long-lasting colour that won't budge!

Feel more lively, energetic and enjoy the bold and eye-catching shades that enhance your overall appearance!

601
Founder



602
Dancer



603
Caller



604
Reviver



605
Believer



606
Seeker



[Lips](#)

[Main](#)

Moisturizing Roll On Lip Oil R50

PHOERA
MAKE-UP

**LIPS STAY LOOKING DRIPPY
IN 6 SHADES.**



Moisturizes lips

Lip oil glow is a nourishing and hydrating lip product that enhances your natural lip color with a sheer tint and a glossy finish.

Comfortable and Lightweight

Lip oil glow has a non-sticky and lightweight texture that glides on smoothly and feels comfortable on the lips.



Phoera's roll-on lip oils come in 6 fruity flavours to delight your senses & keep your lips smooth and hydrated.

It effectively improves dryness and the peeling of lips, leaving them soft, smooth and moisture-rich!

They are tiny, cute, and easy to carry & apply



CHERRY



ORANGE



GRAPE



RASPBERRY



STRAWBERRY



PEACH

[Lips](#)

[Main](#)

Plumping Lip Gloss R120



Phoera's new lip plumping formula uses natural ginger extract and vitamin E to enhance lip activity and promote the growth of lip cells.

There is no bee venom or capsicum (hot pepper molecules) in our product (like similar products promoted produced by other health specialists and brands).

It is also enriched with the vitamin E and Shea Butter to nourish and hydrate the lips.

A short burning sensation will tell you that it is working and your lips will look plumper!

Plumping, Hydrating, Nourishing

- Natural ginger extract and vitamin E to enhance lip activity and promote the growth of lip cells.
- Enriched with Vitamin E and Shea Butter to nourish and hydrate the lips.
- A short burning sensation will tell you that it works and your lips look plump since the first test.



MAKEUP PLUMP AND SEXY LIPS



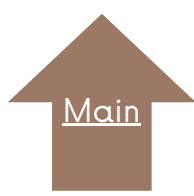
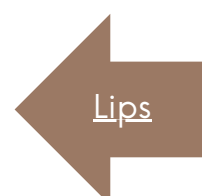
Apply to natural lips or on top of any color matte or cream lipstick and liner.



The ideal product for natural, plump perfect lips.



Make plump and sexy lips increase lip elasticity, activate cell regeneration, reduce fine lines, resist aging, repair the lips and make them fuller



Eye & Lip Crayon R95

Pick any pigment-rich eyeshadow shade in creamy shimmer, matte or chrome finish. Caviar Stick eyeshadow glides seamlessly onto the lids, remaining crease, and transfer resistant.



PHOERA
MAKE-UP

Phoera's eye & lip crayon gives you great matching possibilities! This easy-to-use, versatile cream product delivers effortless application, intense, buildable colour and long lasting wear.

Easily smudge, blend, line or fill the desired area effortlessly. The pigment-rich shades come in creamy shimmer or matte finishes. Once on your lips or lids, it remains crease and transfer resistant.

Matte: 101 to 105

Shimmer: 106 to 110



101#
Opals



102#
Carbon



103#
Putty



104#
Stone



105#
Caramel



106#
Burgundy



107#
Vivid



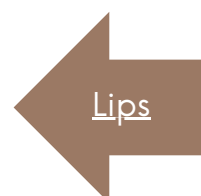
108#
Amethyst



109#
Champagne



110#
Gold



Lipliner & eyeliner kit R90

Phoera's lipliners will compliment your favourite matte lipstick and finish off your lips in a kiss of satin!

These super-smooth and richly pigmented lipliners come in 12 gorgeous shades to suit any mood!

There are 6 kits to choose from. Each kit includes 2 beautifully coloured lipliners and a Swan Black eyeliner to top it off!

They are long-lasting, weightless, have a velvety matte texture and glide on creamy smooth!

Use a makeup sharpener to gently sharpen!!



K01 Swan Black
Dusty Rose
Wedding



K02 Swan Black
Coconut
Latte



K03 Swan Black
Slayer
Beau



K04 Swan Black
Allure
Cutie



K05 Swan Black
Delhi
Vita



K06 Swan Black
Dazzle
Fade

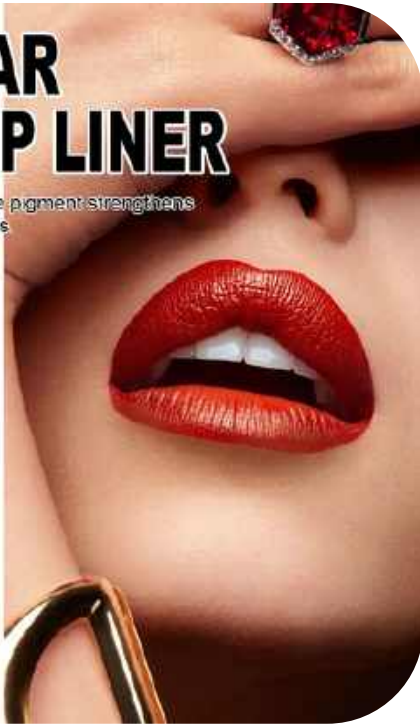
Lips

Main

Longwear Liquid Lip Liner R90

LONGWEAR LIQUID LIP LINER

With the lip safety formula, the pigment strengthens the skin barrier of all skin types



Phoera's Longwear Liquid Lip Liner has intense, long-lasting pigmentation for defining, filling, and sculpting your pout for bolder lip looks! With its precise tip and luxurious matte finish, it blends with your favourite Phoera lipsticks!

Benefits:

Dries quickly with a comfortable matte finish.

Prevents lipstick from feathering or bleeding.

Flexible tip glides for precise application.

Long-lasting pigment for fuller and bolder lips.

No sharpener required!



[Lips](#)

[Main](#)

Lip Sleeping Mask R70



Phoera's lip mask formula contains MACADAMIA INTEGRIFOLIA SEED OIL and ASTROCARYUM MURUMURU SEED BUTTER to help soften and moisture dry and chapped lips.

A deep conditioning lip moisturizer for very dry lips to use consistently throughout the summer and into the winter for great results, softening the stratum corneum.

This leave-on mask helps nourish & deliver lasting moisture while you sleep to reduce lip lines and reveal smooth & supple looking lips for a fuller visually look.

COMPACT & PORTABLE

Easy to carry around to moisturize your lips



FOUR FLAVOURS TO CHOOSE FROM

Different fruit flavours to suit your personal preference



NOURISH & MOISTURIZE

Fade lip lines and restore lips



01
BERRY



02
TANGERINE



03
SPUN SUGAR



04
STRAWBERRY

Apply a thick layer every night before sleeping, letting it absorb into your lips. Gently wipe off the excess mask in the morning as needed, and remove any dead skin on the lips.

During the day, apply a thin layer as a base if you like a glossy lip finish.

[Lips](#)

[Main](#)

Glow Reviver Lip Oil Glimmer R110

PHOERA

**PHOERA Glow
Reviver Lip Oil Glimmer**

Shimmery & sheer formula
Gives maximum volume
Extra nourishment



Swipe your lips for a luscious shine and get an ultra-glossy, sheer pop of color with a non-sticky, hydrating formula!

Keeps your lips feeling soft and looking radiant effortlessly with a fresh minty scent all day long.

It features a flexible lip hugging applicator that hugs every curve, delivering a nourishing, juicy formula in just one smooth glide.



201
Clear

202
Crystal

203
Candy

204
Princess

205
Punchy

206
Nudey

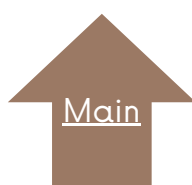
207
Cheeky

208
Lippy

[Lips](#)

[Main](#)

BODY AND SKINCARE



Body Luminizer R185



This ultimate gel-based body luminizer will veil your skin in a gloriously dewy, highshine finish! The light-reflecting pearl pigments give the most insanely smooth, glossy finish! It blends easily into the skin for a streak-free finish that's perfect for buffing into any area of the body you wish to glow like a goddess. That post-vacay glow is now yours year-round with this smooth body luminizer that glides on and leaves skin feeling dewy to the touch. Get ready to bathe your skin in a gloriously high-shine finish that does to your body what highlighters does to your cheekbones! It is a head-to-toe, transferresistant, high-shine body luminizer that drenches skin with emollients. Your skin will feel soft, supple and smooth and feel drenched in a sunny, radiant luminous finish.



Rose Gold #101

Perfect for fair and light tones!
A soft rose gold, and silver pearls
illuminate the skin
for a glowing complexion.



Metallic Gold #102

Perfect for medium and tan tones!
A stunning true golden shimmer
illuminate the skin
for a glowing complexion.



Glistening Bronze #103

Perfect for deeper skin tones!
A toasty copper shimmer
with rich golden pearls
illuminate the skin
for a glowing complexion.



Sparkle Pink #104

Perfect for fair and light tones!
A pure pink shimmer with claret and gold pearls
illuminate the skin for a glowing complexion



Diamond Platinum #105

Perfect for all skin tones!
A crystal platinum shimmer with rich silver pearls
illuminate the skin for a glowing complexion



[Body](#)

[Main](#)

Cleansing Balm R195



Phoera's unique cleansing balm formula contains a blend of 4 oils to cleanse, hydrate, exfoliate and remove every trace of makeup.

It deep cleanses without drying or stripping the skin and removes even the most stubborn of waterproof makeup.

The balm provides a vital receptive base for beauty products to work at their best and nourishes, softens and conditions the skin.

Ingredients: ETHYLHEXYL PALMITATE, CAPRYLIC / CAPRIC TRIGLYCERIDE, PEG-20 GLYCERYL TRIISOSTEARATE, SYNTHETIC WAX, HYDROGENATED VEGETABLE OIL, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, CITRUS TANGERINA (TANGERINE) PEEL OIL, SILICA DIMETHYL SILYLATE, CANDELILLA CERA, PHENOXYETHANOL, CITRUS AURANTIUM DULCIS (ORANGE) OIL, TOCOPHERYL ACETATE, C10-18 TRIGLYCERIDES, SODIUM HYALURONATE, TRIOLEIN, GLYCERYL DIOLEATE.

Face Moisturizer Cream R180



Phoera's Face Moisturizer Cream hydrates, nourishes, and softens the skin for a non-oily, smooth, silky finish. Developed for all skin types, its lightweight formula works great as a base under makeup (gives a smoother finish) or as an overnight moisturizer.

Key Ingredients: **Shea Butter:** A great moisturizer that naturally contains fatty acids to help smooth the skin. **Sodium Hyaluronate:** A derivative of hyaluronic acid that gives the skin a more plumped appearance. **Glycerin:** A powerful humectant that assists in maintaining the skin's moisture. **Niacinamide:** Helps renew and restore skin.

USAGE: Use daily in the morning as a perfect moisturizer or before bed for continuous hydration while you sleep. Apply to face and neck area as desired.

Ingredients: WATER, DICAPRYLYL CARBONATE, PROPYLENE GLYCOL, ETHYLHEXYL PALMITATE, DIMETHICONE, GLYCERIN, BUTYROSPERMUM PARKII (SHEA) BUTTER, CAPRYLIC/CAPRIC TRIGLYCERIDE, CETEARYL ALCOHOL, GLYCERYL STEARATE, PEG-100 STEARATE, PHENOXYETHANOL, CETEARYL OLIVATE, SORBITAN OLIVATE, SODIUM ACRYLATES COPOLYMER, AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) OIL, DIMETHICONOL, CAPRYLYL GLYCOL, LECITHIN, TOCOPHERYL ACETATE, NIACINAMIDE, ETHYLHEXYLGLYCERIN, XANTHAN GUM, SODIUM HYALURONATE, VEGETABLE OIL, CYCLODEXTRIN, CENTELLA ASIATICA EXTRACT, TOCOPHEROL, HYDROLYZED SODIUM HYALURONATE, BUTYLENE GLYCOL, POLYGONUM CUSPIDATUM ROOT EXTRACT, SCUTELLARIA BAICALENSIS ROOT EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT, GLYCYRRHIZA GLABRA (LICORICE) ROOT EXTRACT, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT.

[Skincare](#)

[Main](#)

Moisture Bomb Face Sheet Mask R35



Pomegranate Anti-Oxidant & Brightening Facial Mask

Pomegranate extract provides antioxidants and abundant moisture bringing perfect hydration to the skin and making it bright.

Avocado Nourishing & Tenderising Facial Mask

The fresh nutrition of the avocado helps the skin by adding the necessary moisture and nutrients, making the skin soft, clear and fresh with transparent absorption, revealing hydrated shining skin.

Coconut Nourishing & Anti-wrinkle Facial Mask

Coconut extract is deep nourishing and hydrating, providing the skin with longlasting moisture, rejuvenating and making the skin delicate, smooth and bright.

Rose Hydrating & Brightening Facial Mask

High-class rose extract provides abundant moisture and nutrition for the skin, making the skin refreshed, tender, bright, delicate, smooth and elastic.

Chamomile Pore-minimizing & Repairing Facial Mask

The repairing ability of chamomile balances oil-secretion, keeps the skin fresh and clean, minimize pores, enhances skin transparency, and makes the skin smooth and delicate.

Lavender Soothing & Firming Facial Mask

Lavender extract is rich in water nutrition, has excellent effects for firming the skin and minimizing pores, soothing and repairing skin, while deep nourishing and moisturizing, making the skin tender, soft and elastic.

All of Phoera's facial masks contain Hyaluronic Acid which makes the skin more flexible and helps reduce skin wrinkles and lines by plumping and smoothing it. It is also proven to help wounds heal faster and can help reduce scarring. WARNING: If you are receiving radiation therapy or have a skin condition called Scleroderma, do not use products containing Hyaluronic Acid on your skin.

[Skincare](#)

[Main](#)

Lip Sleeping Mask R70



COMPACT & PORTABLE

Easy to carry around to moisturize your lips



FOUR FLAVOURS TO CHOOSE FROM

Different fruit flavours to suit your personal preference



NOURISH & MOISTURIZE

Fade lip lines and restore lips



01
BERRY



02
TANGERINE



03
SPUN SUGAR



04
STRAWBERRY

Phoera's lip mask formula contains MACADAMIA INTEGRIFOLIA SEED OIL and ASTROCARYUM MURUMURU SEED BUTTER to help soften and moisture dry and chapped lips.

A deep conditioning lip moisturizer for very dry lips to use consistently throughout the summer and into the winter for great results, softening the stratum corneum.

This leave-on mask helps nourish & deliver lasting moisture while you sleep to reduce lip lines and reveal smooth & supple looking lips for a fuller visually look.

Apply a thick layer every night before sleeping, letting it absorb into your lips. Gently wipe off the excess mask in the morning as needed, and remove any dead skin on the lips.

During the day, apply a thin layer as a base if you like a glossy lip finish.

[Skincare](#)

[Main](#)

Hydrogel Face Sheet Mask R55

CALENDULA

Real Petal Hydrogel Face Mask



ROSE

Real Petal Hydrogel Face Mask



LAVENDER

Real Petal Hydrogel Face Mask



These masks are suitable for all skin types, but especially for dry, lackluster, rough, dull, and imbalanced skin types. They are also suitable for most face shapes and sizes

CALENDULA

Enriched with essence of calendula petals, it releases natural comforting power, deeply replenishing moisture and nutrients. It purifies and aids skin detoxification, stabilizes and repairs skin, helping to regain vitality. Also assists in calming the skin, soothing sensitive redness, and alleviating minor skin disturbances.

ROSE

Extracts of Turkish rose essence and rose water provide nourishing hydration to the skin, relieving dryness and improving uneven and dull skin tones. Long-term use results in skin that's as translucent and delicate as rose petals. Visible rose petals form a protective moisture barrier on the skin's surface, leaving the skin as vibrant and smooth as a blooming rose.

LAVENDER

Infused with lavender petals and lavender extract essence, it instantly infuses vitality into tired skin, replenishing moisture and restoring skin balance. It keeps the skin clean and refreshed, non-greasy yet thoroughly moisturized. Also helps soothe and repair fragile problem skin, offering a pleasant fragrance that reveals the radiance and vitality of the skin.

USAGE:

- 1. Cleanse your face before applying the mask.**
- 2. Take out the 3-layer mask, the middle layer is the gel mask.**
- 3. Remove the white fabric film, apply another two films onto the face (the middle gel mask attach to the face, white film is outside), then remove the white fabric film.**
- 4. Remove the mask after 15 minutes, massage face for better absorption, no need to wash it.**

[Skincare](#)

[Main](#)

ACCESSORIES



PHOERA MAKE-UP MAKEUP MIXING LIQUID

- Prolongs the life of cosmetics
- Facilitates application of loose eye shadows
- Dilutes thick gel formulas
- Dissolves dried-on cosmetics
- Turns eye shadow into a long-lasting eye liner
- Dries quickly and does not smudge
- Multifunctional makeup liquid
- Makes cosmetics waterproof
- Works as an eyeshadow and foundation base
- Helps create a long-lasting makeup effect
- Blends out the creases of eyelids



Brushes

Phoera's stunning makeup brushes!

These are high quality brushes, each consisting of a wooden handle, a brass ferrule and finished with vegan synthetic antimicrobial bristles.

Purchase them individually or discounted as a set for **R460**.

Important!

Your brushes should be cleaned / sterilized at least one per week to prevent the accumulation of bacteria which could cause skin breakouts.

PHOERA <i>Makeup Brushes</i>					
R120		F30 Powder	E25 Blender		R40
			E30 Pencil		R40
R60		F40 Contour	E20 Shader		R40
R90		F80 Foundation	E40 Tapered Blending		R40
			E55 Eye Shading		R40
R50		F70 Concealer	E70 Medium Angled Shading		R40
R60		F35 Tapered Highlighter	BLS Brow and Lash		R50



Brush 4 Lips - 10cm (non-Phoera) R20

Using a lip brush to apply lip makeup will help it last longer as less layers are required in each application. A lip brush is also often used for the blending of lip products such as a lipliner and lipstick for a more seamless look.

[Accessories](#)

[Main](#)

Blending Sponge R45



PHOERA MAKE-UP HOW TO USE



WET

Makeup blender sponge with water for each use.



SQUEEZE

Out excess liquid, using a towel if necessary.



BOUNCE

Your favorite powder or liquid formula for a flawless application.



Phoera's beauty blending sponge is shaped in a teardrop form with the added feature of a flat and round surface.

This latex-free sponge will easily help you to apply your makeup and give you an airbrushed complexion.

Featuring:

A precision tip to cover blemishes and imperfections.

Round sides to blend larger areas with a dabbing motion.

A flat edge to contour areas around the eyes and nose.

Usage:

Use dry for a fuller Matte makeup finish.

For a lightweight dewy makeup, wet the blender before use (will also increase the size drastically)! If used wet, squeeze out the excess liquid (using a towel if necessary).

Now you're ready to bounce on your favourite foundation or powder for a flawless application!

Important! Your blending sponge should be cleaned after every makeup application to prevent the accumulation of bacteria which could cause skin breakouts.

[Accessories](#)

[Main](#)

Makeup Sharpener R30



Phoera's makeup sharpener has dual holes for sharpening lipliner & eyeliner pencils.

It gives you visibility for mess-free sharpening with a transparent removable cover for disposal of shavings.

Especially available for sharpening the pencils in the **Lipliner & eyeliner kit!**



[Accessories](#)

[Main](#)

Makeup Mixing Liquid R140

PHOERA MAKE-UP MAKEUP MIXING LIQUID

- Prolongs the life of cosmetics
- Facilitates application of loose eye shadows
- Dilutes thick gel formulas
- Dissolves dried on cosmetics
- Turns eye shadow into a long-lasting eye liner
- Dries quickly and does not smudge
- Multifunctional makeup liquid
- Makes cosmetics waterproof
- Works as an eyeshadow and foundation base
- Helps create a long-lasting makeup effect
- Brings out the depth of colour



Phoera's translucent mixing liquid can be mixed freely with makeup products, making them waterproof and extending their shelf life!

It works with loose eyeshadows to provide a long-lasting, deep colour finish.

It can also be used to restore dried out cream products such as the brow pomade or cream eyeshadow.

It can even be used to find new uses for powdered products by turning them into lipstick, eyeshadow, or eyeliners!

You can even mix it with your favorite pigments for body painting and apply them easily onto larger parts of the body.

How To Use:

- Take an appropriate amount of eyeshadow powder.
- Drip an appropriate amount of makeup mixing liquid.
- Mix evenly. Intensifies colour depth.



PHOERA MAKE-UP

It can be mixed and used with any cream-based or powder-based makeup products.



BLUSH



EYEBROW
POMADE



HIGHLIGHTER



MASCARA



EYE SHADOW



CONCEALER

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[Main](#)